

## **MEETING MINUTES**

**ASU Scottsdale Center  
Ad Hoc Citizens Advisory Working Group Meeting  
January 20, 2005, 5 PM  
Human Resources, Pinnacle Conference Room  
7575 E. Main St., Scottsdale, AZ**

### **Attendees:**

Working Group: George Adams, Tom Jelinek, Marilyn Armstrong, Steve Steinberg, Andrea Michaels, Susan Coykendall, Kurt Merschman, Rita Saunders-Hawranek, Margaret Dunn

**Staff:** Ed Gawf, Teresa Huish, Lisa Collins,

### **General comments and discussion**

The next step is to put together the report, which puts everything that the working group has been looking at together.

A theater at Los Arcos Crossing is a good idea works great for parking but is unlikely that we will get one. We don't want to make expectations high.

### **PowerPoint discussion from 1/13 meeting**

How do you anticipate UDA including this in the report, certainly there were many elements of their report and graphics that were excellent. Are they going to show what is most liked and least liked?

We have asked to separate into 2 sections, the site and immediate area being the first section. Second product is a plan of the corridor, broader contextual issues, graphics with some narrative, and principles.

Not part of the PowerPoint - ASUF will hold an Open house where all 3 developers will be able to show their concepts. The working group will all attend the open house and give feedback. All developers received disk and hardcopy of the presentation just as the working group has.

### **Group Comments:**

From a retailers point of view Scottsdale Rd address is an important factor, the way it's situated now there will not be any Scottsdale Rd address assigned.

One thing important to people in the area is getting another good grocery store nearby.

One thing we need to look for is how do we use the 5 acres that we own?

Maybe we need to look at something totally different than what we have been looking at?

It would be helpful to identify major streets, not necessarily every street just major streets, also that all of the maps are being looked at in the same direction.

**Draft Guiding Principles** – it's important to clearly identify what we have identified ourselves with. (Working group went through the principles, gave comments on modifications)

### **Schedule**

Handed out and gone over – subject to change as needed.

### **Public Comment**

- Keeping housing is not going to work because the cost of them has already gone up.
- There is concern about the environmental issues not being addressed.
- EQAB is available to discuss or answer questions.

### **Wrap Up**

5:00 next week pinnacle room